

EVENT MANAGEMENT COMMISSION



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Introduction

The Event Management department of the International Judo Federation (IJF) plays an important role in organising judo events globally. We are committed to ensuring each World Judo Tour event is conducted with the highest standards of professionalism and efficiency. Our team collaborates closely with national federations, local organising committees (LOC), sponsors and other stakeholders to deliver outstanding events that meet the needs of athletes, spectators and the broader judo community.

Since May 2023, we have organised 46 events successfully across 16 countries and 4 continents, including:

- 20 grand slams
- 7 grand prix
- 1 World Judo Masters
- 2 world championships (senior individual)
- 2 world championships (mixed teams)
- 2 world championships (junior individual)
- 2 world championships (junior mixed teams)
- 2 world championships (cadet individual)
- 2 world championships (cadet mixed teams)
- 2 world championships (veterans)
- 2 world championships (kata)
- 1 Olympic Games (individual)
- 1 Olympic Games (mixed teams)

Pre-event Preparations

Inspection visits: In collaboration with national federations, local representatives and sponsors, we conduct thorough site inspections to ensure an environment conducive to athlete performance for each competition. This process sets the foundation for successful events.

Standardisation of event preparation: To streamline the preparation process and ensure efficiency, we have simplified and standardised event procedures, making them more manageable for LOCs to deliver.

Events

Promotional strategies: We have worked closely with our national federations to enhance the visibility of events, resulting in a 35% increase in spectator attendance.

Brand Identity: New, innovative designs have been implemented to strengthen the IJF's events brand identity.



Competition Flow: Efforts to optimise the field of play (FOP) set-up have led to increased space, enhancing competition flow and improving the overall experience for athletes and officials. We prioritised implementing an improved accreditation system to ensure increased safety and security of all client groups who attend events.

Sport presentation and spectator engagement: We continue to enhance the presentation of the sport to elevate the spectator experience, making judo events more exciting and engaging.

Post-event, we encourage delegations and other stakeholders to provide feedback to assist us with continuously improving our event delivery model.

Television and Broadcasting

Live broadcast coverage: We have secured live broadcast coverage across 98 TV stations, including three with pan-continental reach.

Enhanced broadcast quality: To provide viewers with superior viewing experiences, we have:

- Increased the number of cameras for live broadcasts, ensuring more dynamic coverage.
- Upgraded the graphic package for more modern and engaging presentation.
- Enhanced replay capabilities with additional camera angles, offering clearer views of key moments.

Collaboration with our member national federations: We are working closely with the national federations to bring dedicated camera operators to events, improving broadcast quality.

Content creation: To engage our growing online audience, we are generating more content across social media platforms and launched JudoTV, a new online television channel, alongside a Golden Score TV programme which covers the highlights of the day, features expert technical analysis and on-th-spot live interviews with athletes.

Logistics and Transport

Efficient event planning: We have developed templates that centralise all logistical information for both the LOC and IJF teams, significantly improving event preparation and co-ordination.

Travel optimisation: New travel policies have been implemented to reduce additional costs for LOCs, while ensuring that IJF personnel receive adequate rest and are well-prepared for events.

Sustainable transport solutions: During competitions, we have optimised transportation routes to reduce our carbon footprint, demonstrating our commitment to environmental sustainability.

Delegation Services

Streamlined information gathering: The introduction of delegation service templates has allowed us to collect and organise information more efficiently, ensuring consistent and high-quality service for delegations across all events.

IT

The competition management system is managed through the JudoManager system, which is updated immediately with the IJF Sport and Organisation Rules (SOR) changes to ensure smooth and uninterrupted operation. The new accreditation design has also been updated instantly in the system.

JudoManager transmits data to various modules, including scoreboards, Coach Assistant, contest order and weigh-in. To further streamline operations and minimise errors, a new judogi control module is in development.



Data transmission is handled by the new JudoNet programme, which receives and sends data to JudoTV, IJF.org, Tagger, Statistics, and to graphics used in preliminaries. Just like JudoManager, graphics are adapted continuously and updated with all new features to ensure consistency across the system.

A key enhancement is that JudoManager, through JudoNet, now sends events to FairReplay, reducing wait times for operators and enabling faster commission decisions.

The Cutter program processes contest recordings by trimming contests to the correct duration automatically, ensuring precise video segments. These trimmed videos are then processed by the Uploader program, making them available on JudoTV immediately.

Sustainability Initiatives

Sustainability remains a key priority in all aspects of our operations. Significant progress has been made in minimising the environmental impact of our events:

- Transportation: We have optimised travel routes and introduced eco-friendly vehicles, resulting in a reduction of emissions without compromising service efficiency.
- Waste management: Improved waste management practices have been implemented, focusing on recycling and minimising landfill waste.
- Energy efficiency: Energy consumption at event venues has been monitored closely and reduced, using energy-efficient lighting and equipment.

These sustainability initiatives ensure that IJF events are not only world-class in quality but also environmentally responsible, reflecting our commitment to a greener future.

Conclusion

The IJF strives continually to use innovation and cutting-edge technologies to elevate the quality of our events. We recognise that collaborative partnerships are essential to our success and we appreciate the commitment and dedication of all involved in maintaining our high standard of event delivery.