

PRESIDENT



MARIUS L. VIZER

Unity - Solidarity - Stability: Judo in constant growth on the world sports scene

IJF and Judo Contributing to Hungary's Prominent Sports Diplomacy Successes

- Financial support of 1 million USD/year continues.
- Hungaricum Stipendium Sports Programme for Judo: University Scholarships for 3 judoka (1 woman, 2 men) from 3 countries (El Salvador, Kenya, Seychelles).
- Budapest hosting once again the 2025 IJF Congress and World Judo Championships Seniors.

Fantastic Judo at the Paris 2024 Olympic Games

- High standard event delivery by the IJF team.
- Huge success and appreciation.
- · Unique family atmosphere and full stadium.
- New heroes and a return of investment for the IJF national federations.
- Refugee Team.
- High demand event for high dignitaries and celebrities equally.
- Broadcast and media data report places the IJF in first third of Olympic sports (top 10).

Successful World Championships 2024 in Abu Dhabi

- Impressive media coverage and results.
- Participation:

Total countries: 107

Total judoka: 658 judoka - women: 309, men: 349

Medals: 24 countries

Pilot edition of Self-Defence Judo for Women.

Secured Future for World Judo Tour

- World Judo Tour: Current hosts eager to continue in new Olympic cycle.
- World Judo Championships Seniors ensured for next 2 years:

2026 Azerbaijan

2027 Kazakhstan

2028 Bahrain TBC

LA 2028 Olympic Games

- Collaboration with the IJF started.
- Judo manager appointment in progress.
- Judo competition venue: Los Angeles Convention Center.
- Judo keeping all current events: individual and mixed teams.
- Quota TBC.
- New: Number of universality places revisited and to be confirmed.
- New challenges ahead and difficult tasks for organisers.



Media Highlights

- 3x increase in interest on <u>ijf.org</u> compared to the previous two years, with a 47% rise in published content.
- 21% growth across all social media platforms.
- 10% increase in cumulative linear TV audience, with an estimated €80M media value.
- Launch of the Golden Score show at World Judo Tour events and Paris 2024 Olympic Games.
- Renewed partnerships with AIPS Media, SportsIN, and Euronews.
- The first judo for women self-defence course was organised during the Abu Dhabi World Judo Championships 2024.

IT & Digital Development

- · Continuous expansion of the IJF IT Ecosystem.
- Launch of JudoTV and its mobile application, with ongoing feature enhancements.
- New Prediction League with community feature.
- 40% growth in the number of IJF accounts.
- Judomanager integrated in 12 countries, with 15 more in the pipeline.
- · Launch of Clubmanager, streamlining judo club operations globally.
- IJF Minecraft world new map added: "Journey to the Great Shiai" all maps now reaching over 6 million unique users worldwide.

Marketing & Partnerships

- Harvest Group joins as a new official IJF partner.
- Double D Adidas joins as a new gold partner of the IJF.
- · New visual identity for the IJF brand.
- Renewed accreditation system for World Judo Tour events.
- Enhanced branding across World Judo Tour events.
- Renewed agreements with IJF official partners for the next Olympic cycle.
- Expanded collaboration with OTP Group and MET Group.

Partnerships

- UNHCR cooperation agreement signed
- UNAOC Alliance of Civilizations
- Olympic Solidarity IJF leading the way for DNSS programs (development of national sport structure) and with the IJF Academy programmes
- USIP & CISM
- Ministries of Sports and Education
- Judo in Schools Tripartite Agreements
- IBSA and Deaf Sports
- International School Sports Federation
- United Nations' Sports for Climate Change Action Group
- "Brighton plus Helsinki 2014 Declaration"
- UN Women Sport for Generation Equality Framework
- Crans Montana Forum
- International Testing Agency (ITA)

Development & Education

• Focus on fostering social cohesion and contribution to betterment of societies.



IJF Donations

- Equipment
- Financial support
- Participation in events
- IJF experts
- Judo in Schools
- Building dojos
- IJF Training Center Dunavarsanyi, Hungary

Judo in Schools

- 69 countries
- 728 schools involved
- 655+ teachers/entertrainers
- 90,000 children acquainted with judo and its principles through the programme.

IJF Academy

- 176 national federations and 6,232 students.
- Obligatory for World Judo Tour: unified and constant knowledge base for all coaches.
- Continued Olympic Solidarity support.
- · New courses: Self-Defence Judo for Women.

Judo for Peace

- Long-term programmes in partnership with national federations
- Nepal (Forever Everest)
- · Judo for Peace South Africa
- No Borders
- World Peace Day
- International Day of Sports for Peace

Judo for Refugees

- Participation of the Refugee Team in the Olympic Games and support throughout qualification.
- IJF support for participation in competitions, training camps and equipment for team members.
- Olympic Solidarity support for team members to continue in new Olympic cycle.
- Judo in refugee camps.

Zambia (Meheba, Mayukwayukwa and Mantapala)

Zimbabwe (Tongogara)

Malawi (Dzaleka)

Türkiye (Killis)

Jordan (Zaatari)

Kenya (Kakuma)

Police and Military JudoSkills Programme

- Introducing judo courses into the training of armed forces for governments.
- The goal of the project is to enhance overall physical fitness, provide the armed forces with nonharmful methods of neutralising situations, both domestically and during deployments, and to modernise current hand-to-hand combat techniques.
- Equipment was developed in collaboration with the IJF Official Partner, Taishan.



Sustainability

- The IJF continues to make progress, report published.
- Yearly reporting to the United Nations.
- Carbon footprint measured for the IJF as an organisation.
- Carbon footprint measured for 2 events/year.
- IJF carbon offsets 2023: Cururos Wind Farm Project, Peru.

World Judo Day

• 2024: Theme: Wellbeing, 100+ countries and 200+ projects.