



Ruben Houkes

Judo for Children Commission Director













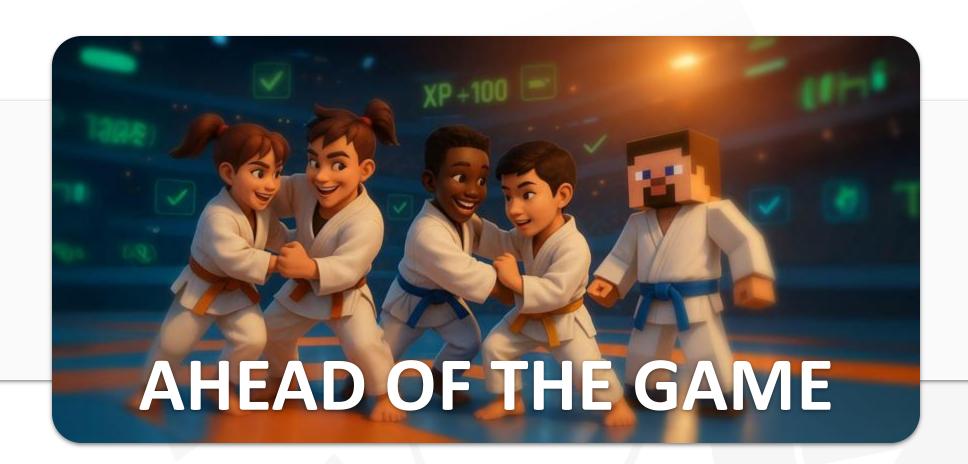


































Main objective

Making judo more accessible and impactful for children worldwide.

A world dominated by content.

Fierce competition.

New opportunities (channels & technology).























Judo for Children fully embraces new opportunities to grow judo for current and future generations.























Being active in areas where we can make impact and staying ahead of the game.























Areas of impact



NEW PLATFORMS LIKE GAMING



LEVERAGING JUDO IN SCHOOLS



EMPOWERING JUDO TEACHERS AND NF'S











































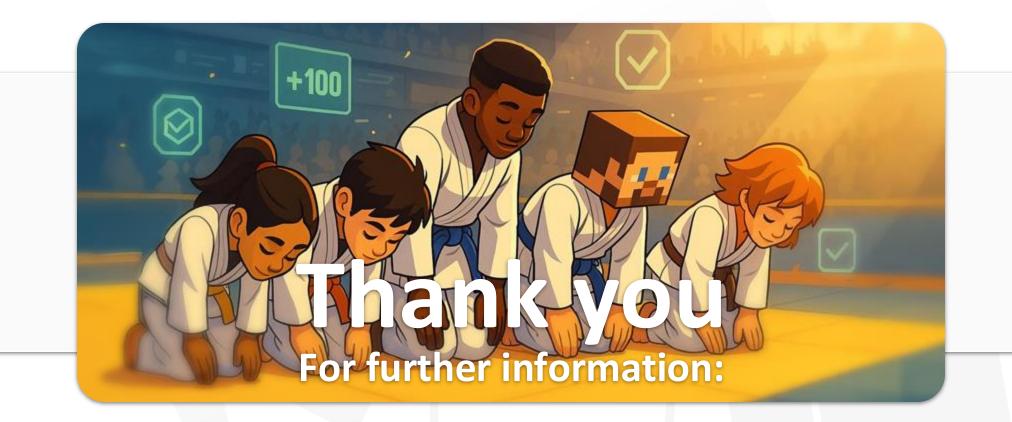












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