



International Judo Federation Gender Equity Commission

National Federation Projects

Please inform us about any gender equity or gender equality projects that you organise as a National Federation or in partnership with other organisations.

We would like to share them with other National Federations on the Gender Equity Commission page of our website alongside our gender equity strategy document that we have recently published: <https://www.ijf.org/ijf/documents/21>

Our commission members can be found here: <https://www.ijf.org/ijf/commissions/16>

Name of National Federation:	British Judo Association (BJA)
Title of Project:	Women and Girls Initiative
Main aim of Project:	To increase British Judo Association Women and Girls participation by increasing recruitment and retention rates amongst the 14 years and over age group.
Website of Project:	-
Brief summary of Project: Include any data, highlights, success stories etc.	Objectives: <ul style="list-style-type: none"> To create area/club sessions run by females for females and encourage family orientated sessions. Create a club model that encourages female participation. To produce resources specifically aimed at female judoka. Form an Action Group responsible for guiding the future of women's judo. Guide more females into various roles within the association (i.e. coaching, refereeing, officiating etc.). Creating the Female Judoka Model <ul style="list-style-type: none"> Creating environments which encourages retention of female members (including Special Needs) – Female Club Model. Statistics gathered from current BJA female members (survey) show that clean facilities, training alongside family members and friends in clubs which provide good session content are paramount to continued participation in judo. Provide the opportunity for female members to practice together at club/area and national levels - Includes targeting Dan gradings to Developing and promoting models of good practice in all technical areas. Deliver seminars and workshops which encourages sharing of good practice.



	<ul style="list-style-type: none"> • Working with clubs and partner to increase female exposure to judo through development strategies. • Create a positive image of judo, through promotions and merchandise, which highlights the excellent opportunities for women and girls to be active, healthy and successful within the sport of judo. <p>Outcomes (3-year period):</p> <ul style="list-style-type: none"> • Formed Action Group • Organised and ran three Annual Women and Girl’s National Conferences • Organised and delivered women and girl’s national, regional and University days • Promoted and financially supported women through coach education • Organised and delivered women’s only coach education programme • Planned and organised women and girl’s national survey to identify ‘what women want’ • Identified and supported ex female champions to support our programme through coaching • Currently gathering information on female European, World and Olympic medallists • Supported and encouraged female judoka to enter ‘Race for Life’ • Produced female-specific graphics for marketing and merchandise • Organised and promoted National Women's Dan Gradings which has quadrupled women participating <p>Current:</p> <ul style="list-style-type: none"> • Supported women complete MSc in Advanced Sports Coaching Practices • Three women participated in UK Coaching ‘Women in High-Performance Coaching’ project. Three women employed in Performance/High Performance within BJA
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Is the project only the NF or in collaboration with other organisations?	'This Girl Can' formerly 'Women in Sports Foundation' Sport England