



INTERNATIONAL JUDO FEDERATION



**IJF President's Report**  
**ORDINARY CONGRESS**  
**BUDAPEST**  
June 3<sup>rd</sup> 2021







# International Judo Family



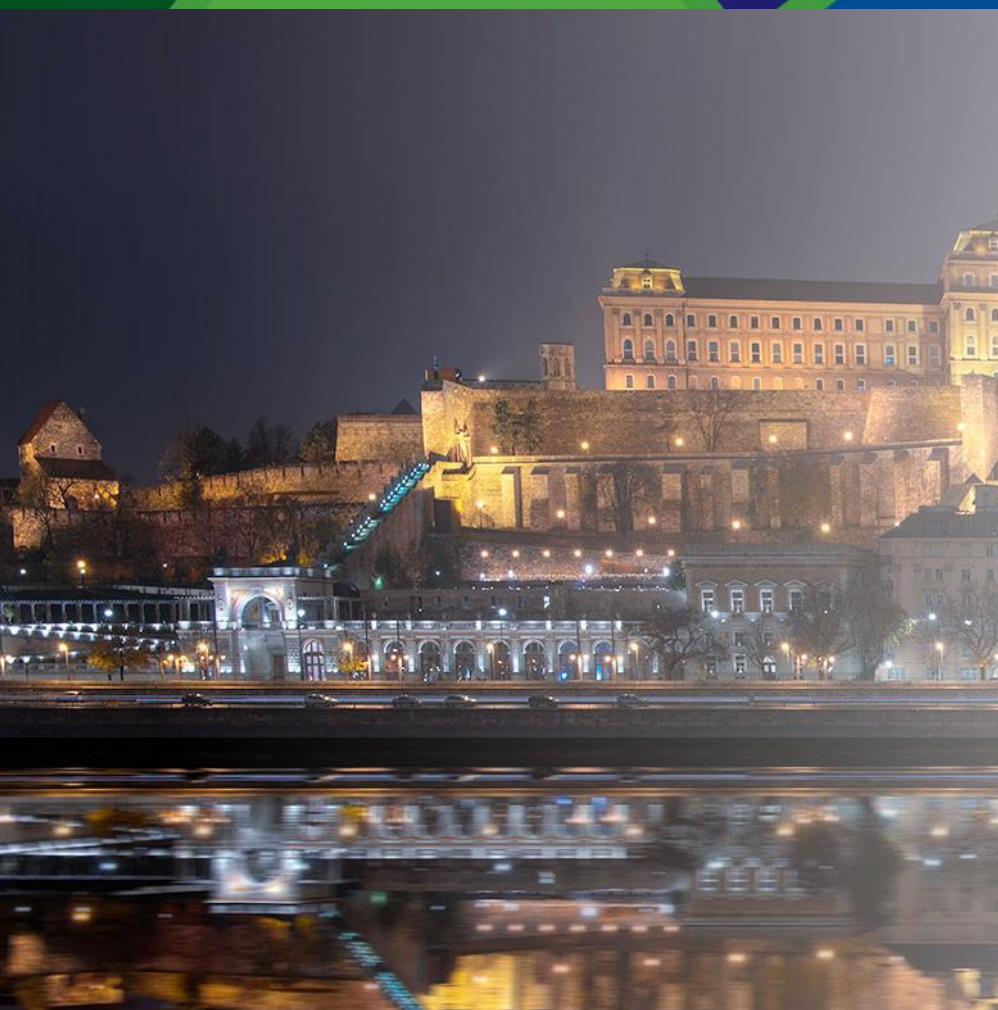
**United  
more than  
ever!**







# IJF Headquarters in Budapest



- Our new home with new resources
- Hungary: sport friendly and sport performance-oriented strategy
- 1 mil USD/year for the next 5 years
- Tax facilities for the IJF employees residing in Hungary
- Covid support for IJF employees





# European Union Programmes & Funds

- IJF seated in European Union
- Access to funds and grants
- First successful application: **SCHOOLJUDO.EU**  
**EU-Wide primary School Ecosystem for the Judo Teaching**
- **395,876.00 EUR**
- Involving: IJF Academy, Netherlands Judo in Schools, Italy, Hungary and Slovenia
- Pan-European training and educational module for primary schools, based on the core values of judo
- Building benefits for the judoka community by supporting their retirement process at the end of their professional sport career







# Successful & Safe Events During Covid-19

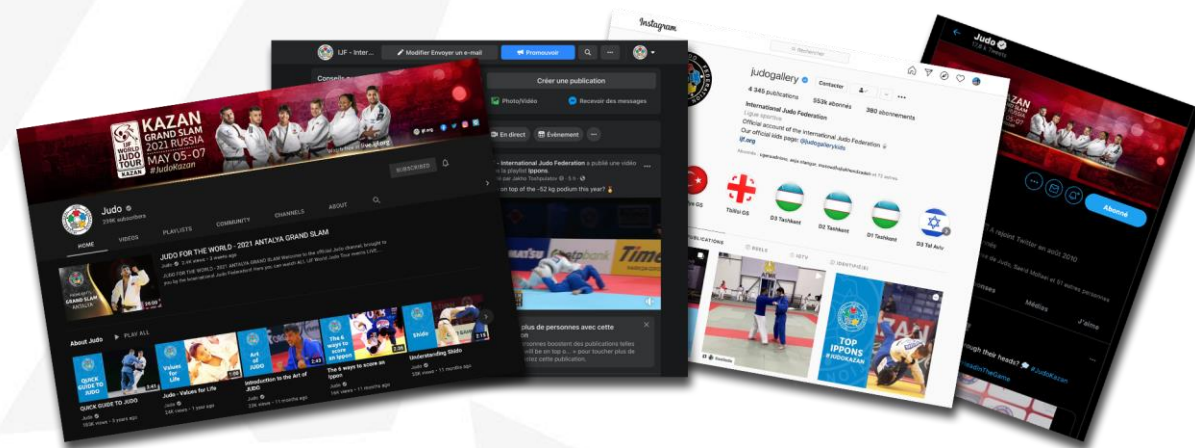
- 6 months break
- Clear and reasonable communication
- In-house Covid-19 Protocol for restarting competitions
- Very successful first event in Budapest
- Tokyo 2020 and IOC appraisal
- **JUDO THE ONLY COMBAT SPORT WITH COMPETITIONS**
- No impact on qualification process:  
Smooth and reassuring for athletes and coaches





# Increased Online Presence

- More activity
- More engagement
- Shift towards digital



➔ **Top 10 all Olympic IFs (social media presence)**







# Outstanding, Revamped Media Activity



- More online content
- Regular and transparent communication for all stakeholders
- More insight in the work of IJF
- Modern and engaging presentation
- Continued collaboration with media partners





# Judo Beyond Borders

- **Metro Goldwin Mayer** – JUDO series & documentary about Saeid Mollaei and Sagi Muki - Strong Judo Message to the World
- **Return home** for prisoner soldier judoka after the Armenian-Azeri conflict

**Education and moral values**

**NO discrimination in judo,**

**NO discrimination in sport!**

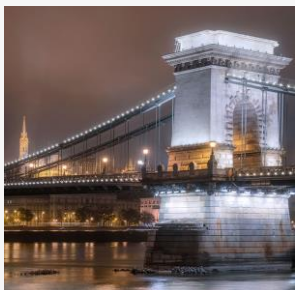
**Our battle for truth and respect of the Judo and Olympic values**



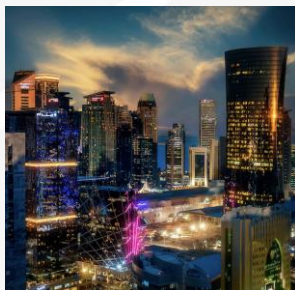




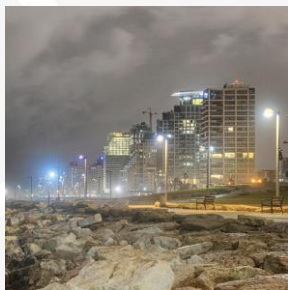
# IJF Calendar In Covid-19 Times



**Budapest**  
(HUN)



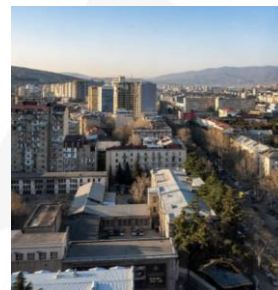
**Doha**  
(QAT)



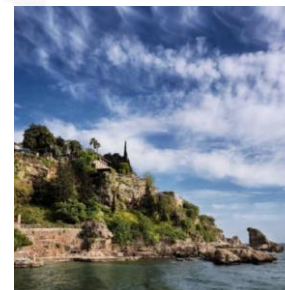
**Tel Aviv**  
(ISR)



**Tashkent**  
(UZB)



**Tbilisi**  
(GEO)



**Antalya**  
(TUR)



**Kazan**  
(RUS)

**Great cooperation and consolidated relations  
with organizer National Federations**





# World Judo Tour Today

- Traditional locations, but also some new
- World Championships
  - **Tokyo 2019**
    - Total countries: 142
    - Total judoka: 820 (502 men and 326 women)
    - Medals: 25 countries
  - **Budapest 2021**
    - Total countries: 131
    - Total judoka: 704 (413 men and 291 women)
  - **Tashkent 2022 & Doha 2023**





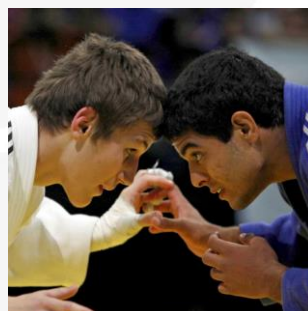




# Juniors, Cadets, Veterans & Kata

## JUNIORS & CADETS

- Less competitions (Covid-19)
- Junior World Championships 2021 – Olbia, Italy
- YOG Dakar 2022 cancelled



## VETERANS & KATA

- New location for 2021 World Championships – Lisbon, Portugal







# Olympic Games

## Tokyo 2020...in 2021!

- Unique and challenging
- World of Sports together for athletes
- Judo less complicated & with very good team behind
- Simplified activities & best TV product



- Total quota places: 366 athletes + 20 UPs + Refugees
- First Ever Olympic Teams Event – 11 teams currently qualified
- Refugee team (6 athletes and 1 coach)
  - ROT
  - Athlete parade
  - Media activities





# Marketing



- Complicated period for all businesses, but we kept our most important partners
- IJF renewed partnership with **SOCAR, Herend and OTP**
- New partner: **ULTIMA COLLECTION**
- IJF suppliers (40% discount for 2021)
  - **TAISHAN** Master Supplier & Partner
  - Tatami – 4 official suppliers
  - Judogi – 13 official suppliers







# Media & IT

- A lot of progress
- Innovative & creative solutions
- Excellent feed-back
- Positive results





# Partnerships







# Development & Education



- Judo must grow, discrepancies still significant

- IJF donations: **6 434 572 USD**
  - Equipment 2 692 624 USD
  - Financial support 432 000 USD
  - Participation to events 1 324 000 USD
  - IJF experts 1 053 420 USD
  - Judo in Schools 806 000 USD
  - Building Dojos 126 528 USD

JUDO HALL  
CROSS SECTION C-C. SC. 1:50





# Judo in Schools



- **50** countries
- **22** new countries and **9** ready to start but in stand-by due to Covid-19
- **591** schools involved
- **500+** teachers
- Approximately **415,000** children and number constantly growing
- Unified content and methodology







# IJF Academy



- New structure – EU recognized higher education institute seated in Malta
- 3 programmes in partnership with the European Union
  - Schooljudo.eu: A EU-Wide Primary School Ecosystem for the Judo Teaching
  - Educating Judo Coaches for Older Practitioners
  - Analysing and Making Visible the Skills Acquired in Volunteering
- **137 countries and 4500+ students**
- Success stories:
  - Roberto Orlando, setup the Judo for peace programme for refugees in South Africa
  - Franck Moussima & Daniela Krukower joined the IJF Academy experts' team
  - Mesut Kapan, Turkish Olympic Team manager
  - Alexei Budolin, National Coach SUI Judo Federation
  - Mamuka Kizilashvili, employed by the Indian Sports Academy
- Olympic Solidarity support





# Judo for Peace

**“We are on the side of peace, global friendship and prosperity.”**

- Refugee programmes (Zambia, Malawi, Turkey, South Africa)
- Activities in Burundi, Rwanda, Nepal, Ethiopia
- IJF pledged support for refugees ahead of the first ever Global Refugee Forum (2019), in a movement with 70 organizations, led by the IOC and UNHCR
- (UNAOC) One Humanity campaign: Solidarity, compassion and unity in the face of discrimination and divisiveness
- Masks for Africa: fundraising for 20,000 masks
- #withrefugees campaign by UNHCR
- April 6 - World Sport and Peace Day: IJF nominated for best initiative in 2020

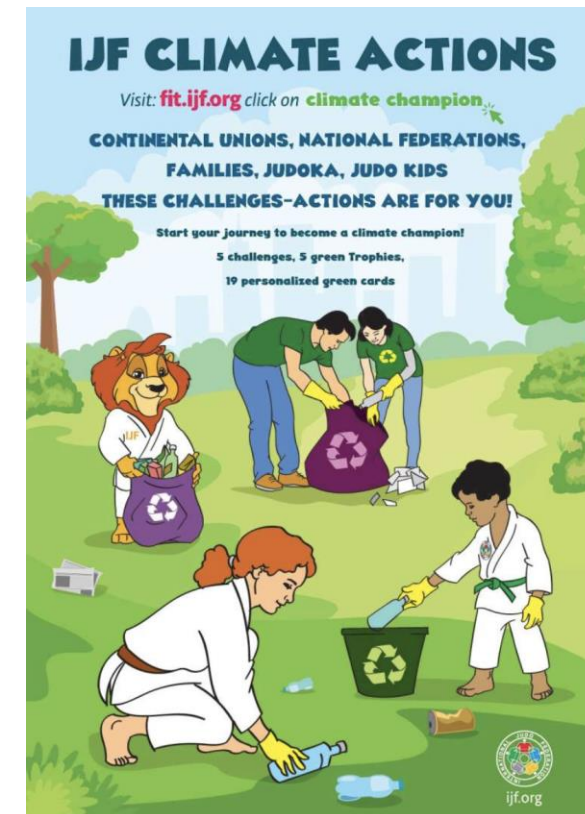






# Sustainability

- IJF Sustainability Policy published
- UNHCR Sport for Climate Change Action
- Ambassadors: **Sabrina Filzmoser** and **Flavio Canto**
- Climate Change Quiz in Judo Fit Kids
- Monthly challenges around 5 environment-related themes





# World Judo Day

- 2019 **PLANT A TREE**
  - 6,500 + trees planted on all five continents
- 2020 **STRONGER TOGETHER**
  - 70+ countries
- 2021 **SOLIDARITY**





# Invitation to Dinner

June 4 – 19:00 CET

Intercontinental Hotel Ballroom 1-2

Dress Code Formal



# THANK YOU!

