



International Judo Federation Gender Equity Commission

National Federation Projects

Please inform us about any gender equity or gender equality projects that you organise as a National Federation or in partnership with other organisations.

We would like to share them with other National Federations on the Gender Equity Commission page of our website alongside our gender equity strategy document that we have recently published: <https://www.ijf.org/ijf/documents/21>

Our commission members can be found here: <https://www.ijf.org/ijf/commissions/16>

(Please write in *English, French or Spanish*)

Name of National Federation:	Croatian Judo Federation
Title of project:	"Judo is my sport: participation and women's standpoint"
Main aim of project:	<ol style="list-style-type: none"> 1) To increase the number of women judo competitors in all age groups 2) To increase the number of women coaches, referees and administrative staff 3) To increase the number of women in judo management and in leadership positions on local and national level
Website of project (if you have one):	-
Brief summary of project: Include any data, highlights, success stories etc.	<p>We conducted a research, made a SWOT analysis and defined an Action plan that would help to achieve our goals:</p> <p>RESEARCH RESULTS showed that very often women are engaged in a few functions (trainers and sport officials, competitors and trainers, etc.). Reasons for staying in judo are: gaining self-confidence, independent, organizational skills, keep discipline, communicativeness, responsibility, healthy way of life, possibility to travel and other. Research also revealed a few barriers: lack of time during period of schooling, later on - family obligations - "it is hard to coordinate all obligations", media coverage of judo in Croatia is low.</p> <p>SWOT ANALYSIS - STRENGTHS: gender equality in judo as a sport, conditions for training in clubs, best women athletes are students, positive trend in number of women coaches, positive trend in number of articles published in newspapers and journals, women as NJF president.</p> <p>SWPT ANALYSIS - WEAKNESSES: perception of judo in Croatian society as predominantly male sport; low shares of women athletes, little initiative from women engaged in judo because of lack of management skills and/or lack of ambitions; insufficient activities aimed at attracting female population to join judo clubs.</p> <p>ACTION PLAN:</p> <ol style="list-style-type: none"> 1. More intensive promotion toward female population in order to attract more girls to choose judo as a sport (presentation, brochures pointing out important aspects of judo for girls) 2. Promotion of best women athletes through sport media and journal attracting women audience 3. Empowerment through education (lifelong learning modules on management skills and leadership) 4. Networking and governance: communication between clubs and sport associations on local level



	5. Life stories; women in sport as 'role models' 6. Lobbying, cooperation, research (exchange of information between clubs and CJF)
Name of contact person:	Sanda Corak
Email of contact person:	Sanda.corak@judo.hr
Is the project only the NF or in collaboration with other organisations? If yes, please include their names:	Croatian Judo federation project only.